

# Representative WBZZ Public Service Announcements

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## Youth

Organization : **A.P.A. Programs**

PSA name : A.P.A. Programs

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 15 1991 broadcasts :

**Total Number of Broadcasts: 15**

Organization : **Alle-Kiski Center**

PSA name : Alle-Kiski Center

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 5 1991 broadcasts :

**Total Number of Broadcasts: 5**

Organization : **Allegheny County**

PSA name : Allegheny County Youth Service

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts : 1

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

**Total Number of Broadcasts: 1**

Organization : **Alpha House**

PSA name : Alpha House

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1990 broadcasts :

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## Youth

1986 broadcasts : 231	1991 broadcasts :
1987 broadcasts :	231
<b>Total Number of Broadcasts:</b>	

### Organization : Alternatives for Kids

PSA name : Alternatives for Kids

1984 broadcasts :	1988 broadcasts : 1
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 1</b>	

### Organization : Big Brothers/Sisters

PSA name : Big Brothers/Sisters

1984 broadcasts : 25	1988 broadcasts : 16
1985 broadcasts : 84	1989 broadcasts : 20
1986 broadcasts : 109	1990 broadcasts : 343
1987 broadcasts : 67	1991 broadcasts :
<b>Total Number of Broadcasts: 664</b>	

### Organization : Boy Scouts of America

PSA name : Boy Scouts of America

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 20
1987 broadcasts : 8	1991 broadcasts : 7
<b>Total Number of Broadcasts: 35</b>	

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## Youth

Organization : **Boys Club of Carnegie**

PSA name : Boys Club of Carnegie

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 17	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 17**

Organization : **Boys/Girls Clubs of Pittsburgh**

PSA name : Boys/Girls Clubs of Pittsburgh

1984 broadcasts :	1988 broadcasts : 1
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 5
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 6**

Organization : **Brighton Park**

PSA name : Brighton Park

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 1	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 1**

Organization : **Campaign for Kids**

PSA name : Campaign for Kids

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 1	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :

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## **Youth**

1987 broadcasts :

1991 broadcasts :

**Total Number of Broadcasts: 1**

**Organization : Childfind Pittsburgh**

PSA name : Childfind Pittsburgh

1984 broadcasts :

1988 broadcasts :

1985 broadcasts :

1989 broadcasts :

1986 broadcasts :

1990 broadcasts : 8

1987 broadcasts :

1991 broadcasts :

**Total Number of Broadcasts: 8**

**Organization : Children and Youth Services**

PSA name : Children and Youth Services

1984 broadcasts :

1988 broadcasts :

1985 broadcasts :

1989 broadcasts :

1986 broadcasts :

1990 broadcasts : 81

1987 broadcasts :

1991 broadcasts :

**Total Number of Broadcasts: 81**

**Organization : Childrens Playhouse**

PSA name : Childrens Playhouse

1984 broadcasts :

1988 broadcasts :

1985 broadcasts : 18

1989 broadcasts :

1986 broadcasts :

1990 broadcasts :

1987 broadcasts :

1991 broadcasts :

**Total Number of Broadcasts: 18**

**Organization : Circle C Group Home**

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## Youth

PSA name : Circle C Group Home

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 16	1990 broadcasts :
1987 broadcasts : 48	1991 broadcasts :

**Total Number of Broadcasts: 64**

Organization : **Dormont Playground Association**

PSA name : Dormont Playground Association

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 1

**Total Number of Broadcasts: 1**

Organization : **Four-H**

PSA name : Four-H Cookie Sale

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 1
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 1**

Organization : **Friends of a Child Fund**

PSA name : Friends of a Child Fund

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 5
1987 broadcasts :	1991 broadcasts :

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## Youth

**Total Number of Broadcasts: 5**

**Organization : Get HIP**

**PSA name : Get HIP**

1984 broadcasts :	1988 broadcasts : 4
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: " 4**

**Organization : Girl Scouts**

**PSA name : Girl Scouts**

1984 broadcasts :	1988 broadcasts : 10
1985 broadcasts : 15	1989 broadcasts :
1986 broadcasts : 1	1990 broadcasts : 1
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 27**

**Organization : Greater Pittsburgh Campfire**

**PSA name : Greater Pittsburgh Campfire**

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 13	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 13**

**Organization : Homerun Hotline**

**PSA name : Homerun Hotline(Runaways)**

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## Youth

1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 59	1990 broadcasts :
1987 broadcasts : 112	1991 broadcasts :
<b>Total Number of Broadcasts: 171</b>	

### Organization : Junior Achievement

PSA name : Junior Achievement

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 31
1986 broadcasts : 1	1990 broadcasts :
1987 broadcasts : 6	1991 broadcasts :
<b>Total Number of Broadcasts: 38</b>	

### Organization : Kidfest '85

PSA name : Kidfest '85

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 1	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 2
<b>Total Number of Broadcasts: 3</b>	

### Organization : Kids Against Drugs

PSA name : Kids Against Drugs

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 6
<b>Total Number of Broadcasts: 6</b>	

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## Youth

Organization : **Latch Key Kids**

PSA name : Latch Key Kids

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 1	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 1**

Organization : **Lawrenceville Community**

PSA name : Lawrenceville Halloween Parade

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 10

**Total Number of Broadcasts: 10**

Organization : **Lutheran Youth**

PSA name : Lutheran Youth

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 1	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 1**

Organization : **Make A Wish Foundation**

PSA name : Make A Wish Foundation

1984 broadcasts :	1988 broadcasts : 38
1985 broadcasts : 21	1989 broadcasts :



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## **Youth**

1986 broadcasts : 9                      1990 broadcasts : 27

1987 broadcasts : 1                      1991 broadcasts : 17

**Total Number of Broadcasts: 113**

**Organization : Mel Blount Youth Home**

PSA name : Mel Blount Youth Home

1984 broadcasts :                      1988 broadcasts : 5

1985 broadcasts :                      1989 broadcasts : 1

1986 broadcasts : 242                      1990 broadcasts :

1987 broadcasts : 31                      1991 broadcasts : 16

**Total Number of Broadcasts: 295**

**Organization : Missing Children**

PSA name : Missing Children

1984 broadcasts :                      1988 broadcasts :

1985 broadcasts :                      1989 broadcasts :

1986 broadcasts :                      1990 broadcasts : 1

1987 broadcasts :                      1991 broadcasts :

**Total Number of Broadcasts: 1**

**Organization : Mt. Washington Little League**

PSA name : Mt. Washington Little League

1984 broadcasts :                      1988 broadcasts :

1985 broadcasts :                      1989 broadcasts :

1986 broadcasts :                      1990 broadcasts :

1987 broadcasts : 2                      1991 broadcasts :

**Total Number of Broadcasts: 2**

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### **Youth**

Organization : **National Youth Crisis Hotline**

PSA name : National Youth Crisis Hotline

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 60
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 60**

Organization : **Parent & Child Guidance Center**

PSA name : Parent & Child Guidance Center

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 4	1991 broadcasts :

**Total Number of Broadcasts: 4**

Organization : **Pittsburgh Children's Museum**

PSA name : Pittsburgh Children's Museum

1984 broadcasts : 2	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 1	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 3**

Organization : **Council of Youth**

PSA name : Pittsburgh Council of American

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
	1990 broadcasts :

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## Youth

1986 broadcasts : 7	1991 broadcasts :
1987 broadcasts :	7
<b>Total Number of Broadcasts:</b>	

Organization : **Pittsburgh Youth Symphony**

PSA name : Pittsburgh Youth Symphony

1984 broadcasts :	1988 broadcasts : 51
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 51</b>	

Organization : **Red Cross Child Care**

PSA name : Red Cross Child Care

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 1
<b>Total Number of Broadcasts: 1</b>	

Organization : **Riverview Children's Center**

PSA name : Riverview Children's Center

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 6	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 6</b>	

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## Youth

Organization : **Ronald McDonald House**

PSA name : Ronald McDonald House

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 102	1991 broadcasts :

**Total Number of Broadcasts: 102**

Organization : **Runaway Alert**

PSA name : Runaway Alert

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 1

**Total Number of Broadcasts: 1**

Organization : **Runaway Hotline**

PSA name : Runaway Hotline

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 18	1991 broadcasts :

**Total Number of Broadcasts: 18**

Organization : **Sesame Street**

PSA name : Sesame Street

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	

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## Youth

1987 broadcasts : 1990 broadcasts : 1

1991 broadcasts :

**Total Number of Broadcasts: 1**

**Organization : Sewickley YMCA**

PSA name : Sewickley YMCA

1984 broadcasts : 1988 broadcasts : 10

1985 broadcasts : 4 1989 broadcasts : 4

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

**Total Number of Broadcasts: 18**

**Organization : St. Agatha's Church**

PSA name : St. Agatha Youth Organization

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts : 2

1987 broadcasts : 1991 broadcasts :

**Total Number of Broadcasts: 2**

**Organization : St. Paul's Nursery School**

PSA name : St. Paul's Nursery School

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts : 1

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

**Total Number of Broadcasts: 1**

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## **Youth**

Organization : **St. Peter's Child Development**

PSA name : St. Peter's Child Development

1984 broadcasts : 1	1988 broadcasts : 18
1985 broadcasts : 3	1989 broadcasts : 28
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 3	1991 broadcasts :

**Total Number of Broadcasts: 53**

Organization : **S.A.D.D.**

PSA name : Students Against Drunk Driving

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 200
1987 broadcasts : 22	1991 broadcasts :

**Total Number of Broadcasts: 222**

Organization : **Teddy Bear Picnic**

PSA name : Teddy Bear Picnic

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 5
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 5**

Organization : **Teen Action Day**

PSA name : Teen Action Day

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 2
1986 broadcasts :	1990 broadcasts :

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## **Youth**

1987 broadcasts : 1991 broadcasts :

**Total Number of Broadcasts: 2**

Organization : **Teen Hotline**

PSA name : Teen Hotline

1984 broadcasts :	1988 broadcasts : 6
1985 broadcasts :	1989 broadcasts : 4
1986 broadcasts : 6	1990 broadcasts : 2
1987 broadcasts : 62	1991 broadcasts : 5

**Total Number of Broadcasts: 85**

Organization : **Preg. and Parenting Project**

PSA name : Teenage Pregnancy and Parentin

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 19	1991 broadcasts :

**Total Number of Broadcasts: 19**

Organization : **Teens Against Substance Abuse**

PSA name : Teens Against Substance Abuse

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 36
1987 broadcasts :	1991 broadcasts : 0

**Total Number of Broadcasts: 36**

Organization : **Toys for Tots**

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## Youth

PSA name : Toys for Tots

1984 broadcasts :	1988 broadcasts : 3
1985 broadcasts :	1989 broadcasts : 34
1986 broadcasts :	1990 broadcasts : 4
1987 broadcasts :	1991 broadcasts : 6

**Total Number of Broadcasts: 47**

Organization : **Trick or Treat Street**

PSA name : Trick or Treat Street ..

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 1
1987 broadcasts : 47	1991 broadcasts : 11

**Total Number of Broadcasts: 59**

Organization : **Westmoreland Youth Symphony**

PSA name : Westmoreland Youth Symphony

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 3

**Total Number of Broadcasts: " 3**

Organization : **Whale's Tale**

PSA name : Whale's Tale (Youth Shelter)

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 33	1989 broadcasts : 277
1986 broadcasts :	1990 broadcasts : 503



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## Youth

1987 broadcasts :  
Total Number of Broadcasts: 853  
1991 broadcasts : 40

Organization : YMCA

PSA name : YMCA Teen Hotline

1984 broadcasts :  
1985 broadcasts :  
1986 broadcasts :  
1987 broadcasts :  
1988 broadcasts :  
1989 broadcasts :  
1990 broadcasts : 1  
1991 broadcasts : 6  
Total Number of Broadcasts: 7

Organization : YMCA

PSA name : YMCA Youth Employment

1984 broadcasts :  
1985 broadcasts :  
1986 broadcasts :  
1987 broadcasts :  
1988 broadcasts :  
1989 broadcasts :  
1990 broadcasts : 19  
1991 broadcasts : 21  
Total Number of Broadcasts: 40

Organization : YWCA

PSA name : YWCA Teen Hotline

1984 broadcasts :  
1985 broadcasts :  
1986 broadcasts :  
1987 broadcasts :  
1988 broadcasts :  
1989 broadcasts : 3  
1990 broadcasts : 24  
1991 broadcasts : 21  
Total Number of Broadcasts: 48

Organization : YWCA

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### **Youth**

PSA name : YWCA Youth Employment

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 3

**Total Number of Broadcasts: 3**

Organization : **Youth Guidance**

PSA name : Youth Guidance

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 1
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 1**

Total PSAs devoted to Youth

Sum(1984 broadcasts) : 28	Sum(1988 broadcasts) : 163
Sum(1985 broadcasts) : 218	Sum(1989 broadcasts) : 466
Sum(1986 broadcasts) : 683	Sum(1990 broadcasts) : 1291
Sum(1987 broadcasts) : 572	Sum(1991 broadcasts) : 177